

Learning Objective 4: Functional Knowledge

a) Principles and Roles of Discipline

<i>Core Course</i>	<i>Assignment</i>	<i>Level of Coverage¹</i>
ACCT 201A	Financial Statements	I, D
	Information Systems	I, D
	Managerial Control	I, D
ACCT 201B	Design	I, D
	Costing	I, D
	Budgeting	I, D
	Reporting	I, D
BUAD 201	n/a	n/a
BUAD 301	Intro to Mgmt. Communication	D
	Communication Strategies	D

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ECON 201	Production Possibilities (Exams, Writing Assignments)	D
	Interdependence and Gains from Trade (Exams, Writing Assignments)	D
	Market Forces of Supply and Demand (Exams, Writing Assignments)	D
	Elasticity (Exams, Writing Assignments)	D
	Government Policies (Exams, Writing Assignments)	D
	Consumer and Producer Surplus (Exams, Writing Assignments)	D
	Efficiency (Exams, Writing Assignments)	D
	Costs of Taxation (Exams, Writing Assignments)	D
	International Trade (Exams, Writing Assignments)	D
	Externalities (Exams, Writing Assignments)	D
	Public Goods and Common Resources (Exams, Writing Assignments)	D
	Production and Cost (Exams, Writing Assignments)	D
	Competitive Markets (Exams, Writing Assignments)	D
	Monopoly (Exams, Writing Assignments)	D
	Oligopoly (Exams, Writing Assignments)	D
	Monopolistic Competition (Exams, Writing Assignments)	D
	Antitrust (Exams, Writing Assignments)	D
	Labor Markets (Exams, Writing Assignments)	D
	Earnings and Discrimination (Exams, Writing Assignments)	D
	Income Inequality and Poverty (Exams, Writing Assignments)	D

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ECON 202	All Topics	I, D
ECON 315	Regression Analysis	I
	Associated Costs	I
	Production Function Technol.	I
	Game Theory	I
	Elasticity	D
	Short and Long-Run Periods	D
	Free Market Failure & Society Impact	D
	Opportunity Cost	M
FIN 320	Foundations Fin. Mgmt.	I
	Characteristics of Bonds	I
	Characteristics of Stocks	I
	Time Value of Money	I
	Determining the Financing Mix	I
	Dividend Policy & Internal Financing	I
	Working-Capital Mgmt.	I
	Financial Statements & Cash Flows	D
	Foundations Fin. Mgmt.	M
	Time Value of Money	M
ISDS 265	Information Systems	I
	Database Management	I
	Telecommunications & Internet	I
	Organizational Systems/ IS Development	I
	IS Ethics, Computer Crime & Security	I

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ISDS 361A	Descriptive Statistics	I, D, M
	Inferential Statistics	I, D, M
	Forecasting/ Predication	I, D, M
ISDS 361B	n/a	n/a
MGMT 246	Midterm & Final	I, D
MGMT 339	all topics and chapters	I
MGMT 340	All chapters	I
MGMT 449	Internal Analysis (SWOT)	I
	Long-Term Objectives and Strategies	I
	Business Strategy	I
	Multi-Business Strategy	I
	Corporate Strategy Implementation	I
	Organization Structure	I
MKTG 351	All topics	I, D

¹I = Objective Introduced : first time ideas have been analysed at college level.

D = Objective Developed : Ideas developed and practiced with feedback (individual grades).

M = Objective Mastered : Demonstrated at the level appropriate for graduation.

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b) Connect Discipline & Strategy		
<i>Core Course</i>	<i>Assignment</i>	<i>Level of Coverage¹</i>
ACCT 201A	n/a	n/a
ACCT 201B	Manag. Acct. in Bus. Environ.	I, D
	Financial Statements	I, D
	Costing	I, D
BUAD 201	n/a	n/a
BUAD 301	Communication Strategy/ Writing	D
ECON 201	Firm Behavior and Organization of Industry (Exams, Writing)	D
	Optimal Level of Output (Exams)	D
	Game Theory (Exams)	D
ECON 202	Money and Banking; Saving and Investment; Business Cycles	I, D

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b) Connect Discipline & Strategy		
ECON 315	Present Value Analysis	I
	Game Theory	I
	Regression Analysis	I
	Cost Minimization	I
	Scale Economies	I
	Methods of Procuring Inputs	I
	Manager-Worker Relationships	I
	Firm Output & Pricing Decisions	D
	Market Structure & Output & Pricing Decisions	D
	Free Market Failure & Society Impact	D
	Elasticity	D
FIN 320	n/a	n/a
ISDS 265	n/a	n/a
ISDS 361A	n/a	n/a
ISDS 361B	n/a	n/a
MGMT 246	n/a	n/a
MGMT 339	n/a	n/a
MGMT 340	Organizational Change	I
	Organizational Development	I
MGMT 449	Strategic Mgmt. and Strategic Competitiveness	I
	Video on Strategy	I
	Long-Term Objectives and Strategies	I
	Arthur Keller Case (class discussion)	I
	Business Strategy	I
	Multi-Business Strategy	I
	Daimler Chrysler Case	D
Lincoln Electric Co. Case	D	
MKTG 351	Strategic Planning	I

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