

Learning Objective 3: Ethical Awareness

<i>Core Course</i>	<i>Assignment/Topics</i>	<i>Method</i>	<i>Level of Coverage¹</i>
All classes	Academic Integrity including written statement, emphasis for submitted student work, and use of Turnitin.com.	Syllabus, Turnitin.com, class discussion	
ACCT 201A	(Blank)		I
ACCT 201B	Professional Ethics		I, D
BUAD 201	Persuasive Message		I
	Definition/Importance of Ethics & Social Responsibility	Text, exam questions, cases	I
	Corporate Responsibility		I
BUAD 301	Communication Ethics		D
	Plagiarism		D
	Ethics vs. Law	Vignettes, exam questions, text mtl	
ECON 201	Supply, Demand and Government Policy	Exams, Discussion	I
	Externalities	Exams, Discussion	I
	Public Goods	Exams, Discussion	I
	Taxation	Text mtl., exam questions	
	Consumers, Producers, & Efficiency	Text mtl., exam questions	
	Agency Problems	Text mtl., exam questions	
	Earnings and Discrimination	Exams, Discussion	I
ECON 202	n/a		n/a

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ECON 315	Welfare Effects on Society		I
	Methods of Procuring Inputs		I
	Fed. Govt. Regulation		I, D
	Manager-Worker Relationships		I
	Market Structure & Output & Pricing Decisions		D
	Free Market Failure & Society Impact		D
FIN 320	Insider Trading	Text mtls., exam questions	
	Investor Protection & Corporate Governance	Text mtls., exam questions	
	Agency & Employment Law	Text mtls., exam questions	
	Discussion of test-taking behavior	Syllabus, Turnitin.com, class discussion	
ISDS 265	IS Ethics, Computer Crime & Security	Text mtls., exam questions, class discussion	I
ISDS 361A	Statistical Methods		I
ISDS 361B	Decision Analysis Models		I, D
	Software Piracy	Text mtls., exam questions, class discussion	
	Quality Control		I, D

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MGMT 246	2 Ethics Quizzes		D
	International Ethics	Text, exam questions, cases	D
	Business Decision-Making	Text, exam questions, cases	D
	Environmental Law		D
	Contract Formation & Breach of Contract	Text, exam questions, cases	D
	Business Enterprises		D
	Antitrust		D
	Torts & Cyber torts		D
	Intellectual Property		D
	Employment Relationships & Discrimination		D
	Agency		D
	Investor Protection		D
	Social Responsibility Trade-off with Profit Objective	Text mtls., exam questions, cases	
	Improving Ethical Behavior	Text mtls., class discussion, exam questions	
	Approaches to Ethical dilemmas	Vignettes, exam questions, text mtls	

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MGMT 339	Product Design & Safety	Text mtls., class discussion, exam questions	
	Green Product Design	Text mtls., class discussion, exam questions	
	Reverse Logistics/Recycling	Text mtls., class discussion, exam questions	
	Quality Control	Text mtls., class discussion, exam questions	
	Product Liability/Sustainability	Text mtls., class discussion, exam questions	
	Ethics & Corporate Responsibility		I
MGMT 340	Ethical Leadership	Text mtls., class discussion, exam questions	
	Improving Ethical Behavior	Text mtls., class discussion, exam questions	
	Ethics & Politics	Text mtls., class discussion, exam questions	
	Creating an Ethical Culture	Text mtls., class discussion, exam questions	
	Attitudes and Emotions		I

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MGMT 449	Company Vision, Mission & Goals re: Social Responsibility		I
	Strategic Corporate Responsibility	Text mtls., exam questions, cases	
	Global Environment		I
	Social Responsibility Trade-off with Profit Objective	Text mtls., exam questions, cases	
	Enron Case		D
	Investor Protection & Corporate Governance	Text mtls., exam questions, cases	
	Agency & Employment Law	Text mtls., exam questions, cases	
	Approaches to Ethical dilemmas	Vignettes, exam questions, text mtls	
MKTG 351	Social Responsibility & Ethics		I
	Reverse Logistics/Recycling	Text mtls., class discussion, exam questions	
	Advertising	Text mtls., exam questions, exercise	
	Pricing		I

¹ I = Objective Introduced : first time ideas have been analyzed at college level.

D = Objective Developed : Ideas developed and practiced with feedback (individual grades).

M = Objective Mastered : Demonstrated at the level appropriate for graduation.